

ZELL
EDUCATION

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**CHANDIGARH
UNIVERSITY**
Discover. Learn. Empower.

ACCA + BBA:

A Winning Combination

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**ASSOCIATION OF CHARTERED
CERTIFIED ACCOUNTANTS**

GLOBAL CA IN 180+ COUNTRIES

About ACCA

- ◆ Largest and Fastest growing Financial Qualification in the World
- ◆ Global Acceptance in 180+ countries
- ◆ Can be completed in 2 years
- ◆ Computer based exams across all levels
- ◆ 800,000+ Students & Members

Eligibility For ACCA + BBA

Grade 12 Cleared?

You're Eligible

ACCA Curriculum

Knowledge Level

- Business and Technology
- Management Accounting
- Financial Accounting

Skill Level

- Corporate and Business Law
- Performance Management
- Taxation
- Financial Reporting
- Audit and Assurance
- Financial Management

Professional Level

ESSENTIAL

- Strategic Business Reporting
- Strategic Business Leader

OPTIONAL (2 OF 4)

- Advanced Performance Management
- Advanced Financial Management
- Advanced Audit & Assurance
- Advanced Taxation

***9 Papers Exempted with ACCA + BBA**

BBA Curriculum

Semester 1

- Microeconomics
- Business Mathematics and Statistics
- Basic Accounting Human Resource Management
- Principles of Management
- Corporate and Business Law

Semester 2

- Macroeconomics
- Organizational Behavior
- Marketing Management
- Business Communication
- Professional Communications Skill Lab
- Advanced Accounting
- Computer Application to Management
- Business Environment
- Computer Applications to Management Lab
- Financial Accounting

Semester 3

- Banking
- Logistics and Supply Chain Management
- Indian Economy
- Rural Marketing
- Training & Development Management Accounting So Skills Domain Aptude

BBA Curriculum

Semester 4

- Research Methodology
- Compensation Management
- Operations Research
- Commercial & Company Law
- Financial Management
- Financial Reporting

Semester 5

- Introduction to Statistics Analysis
- Lab Market Research
- Summer Internship Presentation
- Entrepreneurship Development
- Digital Marketing
- Audit and Assurance
- Financial Management

Semester 6

- Corporate Strategy
- Financial Services and Markets
- Consumer Behaviour
- Retail Management
- Industrial Relations and Labo Laws
- Performance Management
- Taxation UK

Fees Structure & Duration

Particulars	Fees
Tuition Fees	400,000
Duration	3 Years

*Excluding ACCA Body Fees

Why BBA with Chandigarh

- ◆ University Grants Commission (UGC) Approved
- ◆ Highly Regarded BBA Degree from NAAC A+ Accredited University
- ◆ Learn anytime, anywhere with Live & Recorded Lectures
- ◆ Web-proctored examination (freedom to take exam anywhere)
- ◆ Seamless career progression with 500+ hiring partners
- ◆ Industry stalwarts & world-renowned academicians as faculty

Why ACCA with Zell



ACCA Approved Platinum Learning Partner



Live Training & Recorded Classes



ACCA Qualified Faculties



Weekday & Weekend Training

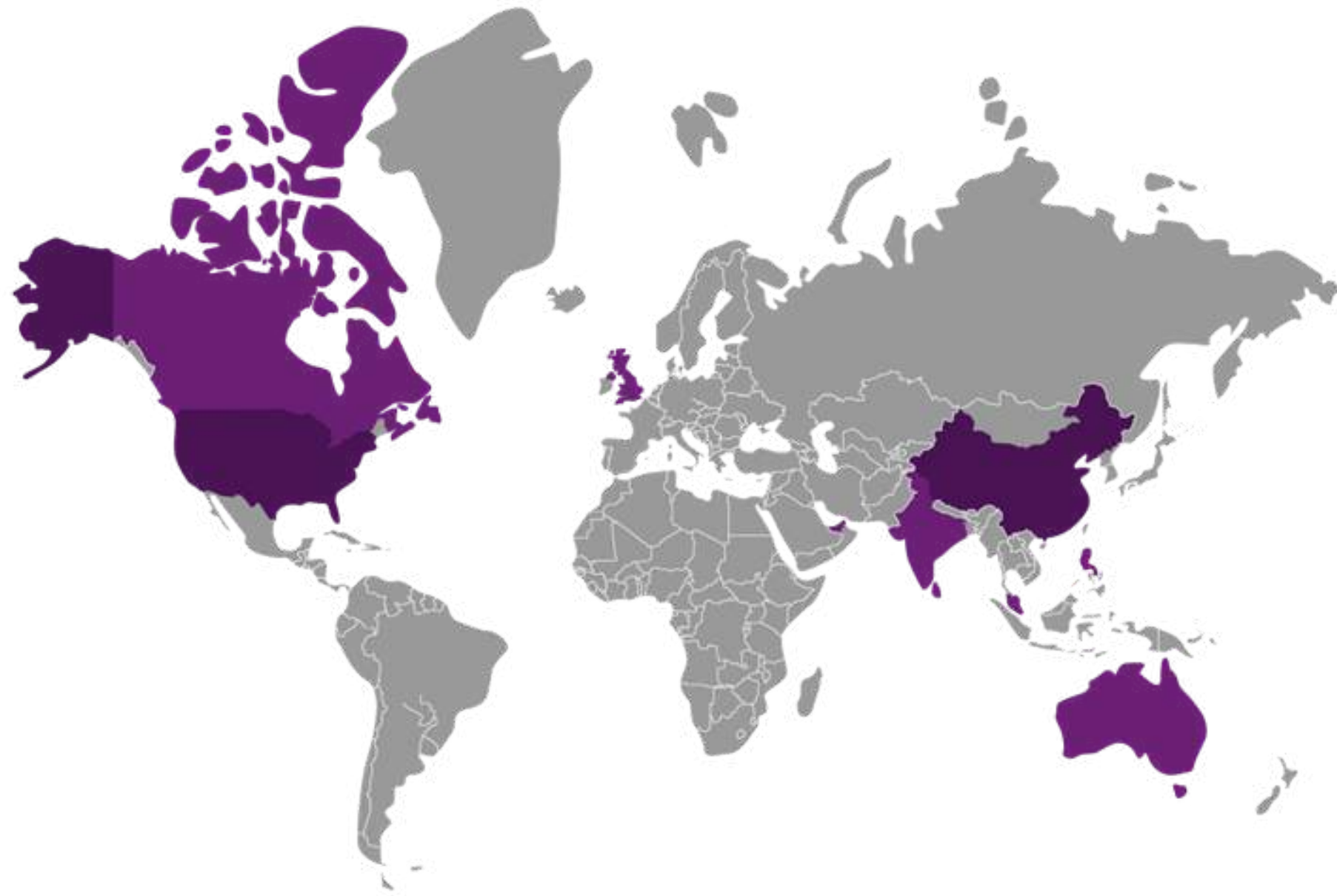


100% Placement Assistance



80% Pass Rate

Zell's Global Reach



Students from:

- India
- UK
- Canada
- Australia
- Singapore
- Dubai
- USA
- China
- Philippines
- Saudi Arabia
- Oman
- Qatar
- Sri Lanka
- Indonesia

Cities in India:

- Mumbai
- Delhi
- Bangalore
- Hyderabad
- Chennai
- Kolkata
- Kochi
- Pune
- Gurgaon
- Jaipur
- Chandigarh
- Ahmedabad
- Udaipur
- Indore

Placements with Zell

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Blackstone BDO BARCLAYS BNP PARIBAS HDFC securities

Morgan Stanley genpact EY DSP MUTUAL FUND Deloitte.

J.P.Morgan JM FINANCIAL ICICI Securities HSBC

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Thank you!

For queries please reach out to us on:
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