



GOA INSTITUTE OF MANAGEMENT



Post Graduate Diploma in Management

COURSE LEVEL
HYBRID PGDM

STUDENT INTAKE
120*

BATCH 5
2025-27

DURATION
2 YEARS

Objectives

- 1 To enable students to integrate their functional learnings into a composite framework
- 2 To encourage students to identify the issues of sustainability in business decision contexts
- 3 To guide students to make ethical decisions and ensure that they are sensitized to critical thinking
- 4 To facilitate students to develop and demonstrate interpersonal skills



Programme Highlights



IN-PERSON SESSIONS ON CAMPUS

2 in-person week long interventions each year. Meet your faculty and network with peers while soaking in the beautiful GIM campus at Goa.



LEARN FROM INDUSTRY EXPERTS

Meet and learn about management-in-practice from experienced and seasoned industry professionals



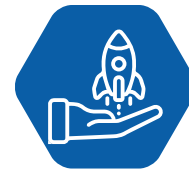
IMMERSIVE PEDAGOGY

Study through a combination of live lectures, relevant case studies, assignments, projects and experiential learning.



LEARNING BY DOING

Participate in in-class discussions, business simulations, class exercises and projects for hands-on-learning



ENTREPRENEURIAL SUPPORT

Get access to an exclusive self paced start-up bootcamp course and world class mentorship, especially if you are keen to set up a start-up.



INDIVIDUALIZED CAREER SUPPORT

Benefit from 6 month long career support services personalized to suit your specific career aspirations



Pedagogy



Learning centric



Offline & online synchronous



Case studies



Immersion programs



Projects



Asynchronous online learning



Curriculum

FOUNDATION COURSES

- ▶ Basic Statistics
- ▶ MS Excel
- ▶ Business Communication

CORE COURSES

- ▶ Quantitative & Research Methods
- ▶ Marketing Management
- ▶ Managerial Economics
- ▶ People Management
- ▶ Managerial Accounting
- ▶ Operations Management
- ▶ Business Ethics & Corporate Governance
- ▶ Financial Management
- ▶ Group Dynamics and Leadership
- ▶ Business Law
- ▶ Strategic Management
- ▶ Entrepreneurship & Design Thinking
- ▶ Supply Chain Strategy & Management
- ▶ Digital Transformation
- ▶ Business Analytics

Electives

(Choose any one set)

ELECTIVES - SET A

- ▶ Marketing Research
- ▶ Consumer Behaviour
- ▶ Digital Marketing
- ▶ Brand Mangement
- ▶ Marketing Analytics
- ▶ B2B Marketing
- ▶ Services Marketing
- ▶ Rural Marketing
- ▶ Sales Force Management

OR

ELECTIVES - SET B

- ▶ Operations Strategy
- ▶ Service Operations Management
- ▶ Inventory & Materials Management
- ▶ Revenue Analytics
- ▶ Maintenance Management
- ▶ Quality Strategy & Engineering
- ▶ E-Commerce: Strategy & Execution
- ▶ Project Management
- ▶ Industry 4.0 Applications

Masterclass and Open Electives

Masterclass

- ▶ Imparted by Industry Experts

Open Electives (Choose 4)

(Choose 2)

- ▶ Organizational Dev.& Change Mgt.
- ▶ Competency Mapping & Assessment Centre for TM
- ▶ Financial Statement Analysis

(Choose 1)

- ▶ OHR Analytics
- ▶ Emerging Technologies in Business
- ▶ Investment Management

(Choose 1)

- ▶ Performance Management
- ▶ Data Visualization and Storytelling
- ▶ Mergers & Acquisitions

Fee Structure

	Term I	Term II	Term III	Term IV	Total Fees
Academic Fee	₹ 1,30,000	₹ 1,35,000	₹ 1,35,000	₹ 1,35,000	₹ 5,35,000
Admission Fee	₹ 15,000	—	—	—	₹ 15,000
Total without Caution Money	₹ 1,45,000	₹ 1,35,000	₹ 1,35,000	₹ 1,35,000	₹ 5,50,000
Caution Money	₹ 10,000	—	—	—	₹ 10,000
Total Fees	₹ 1,55,000	₹ 1,35,000	₹ 1,35,000	₹ 1,35,000	₹ 5,60,000

Application Fee - ₹ 30,000

Speak to our counsellors to know more about any Early Bird offer that you may be eligible for!

Fee Includes

- ▶ Boarding, Lodging, Tuition and Events during the 2 on-campus immersion sessions.
- ▶ Alumni Fee of Rs.5000 which will be deducted from the Caution Money.
- ▶ Balance of Caution Money post deduction of Alumni Fee as applicable, which will be refunded at the end of the programme, if no charges are incurred against it.
- ▶ eBooks and other online study material for the programme.

Fee Does Not Include

- ▶ Actual travel expenses incurred by participants for the 2 campus immersion sessions.



Learning

Learning Goals - A

Graduating students should be able respond to the changing requirements of the business environment.

Learning Objectives

A1: Graduating students should be able to use an integrative approach to analyse business situations.

A2: Graduating students use data driven approach to present a solution to a management problem.

Learning Goals - B

Graduating students should be sensitive to stakeholder needs while making business decisions.

Learning Objectives

B1: Graduating students should be able to appraise multiple stakeholders' needs.

B2: Graduating students should be able to identify the issues of sustainability in business decision contexts

B3: Graduating students should be able to evaluate ethical issues in business decision contexts

Learning Goals - C

Graduating students shall be able to apply knowledge of cutting-edge business practices.

Learning Objectives

C1: Graduating students shall be able to illustrate latest business practices.

C2: Graduating students shall be able to identify latest technology relevant to the business situation.

Learning Goals - D

Graduating students shall be able to play a leading role in organisations.

Learning Objectives

D1: Graduating students shall be able to formulate business strategies.

D2: Graduating students shall be able to demonstrate effective written communication skills.

D3: Graduating students shall be able to select the appropriate motivation method in a business situation.

D4: Graduating students shall be able to recommend resolution(s) to the conflict(s),

D5: Graduating students shall be able to demonstrate effective oral communication skills.



About Hybrid PGDM

Hybrid PGDM is for individuals who...

Are working professionals and are unable to take time off work to attend the full-time courses. This programme is particularly designed for individuals who wish to progress in their existing careers.

Eligibility

Executives with the zeal to advance quickly in their careers who have a bachelor's degree or equivalent with at least 50% marks and at least 3 years of work experience.

- ▶ Min. 50% aggregate in 3 yrs. Bachelor's degree
- ▶ An Interview

Looking for...

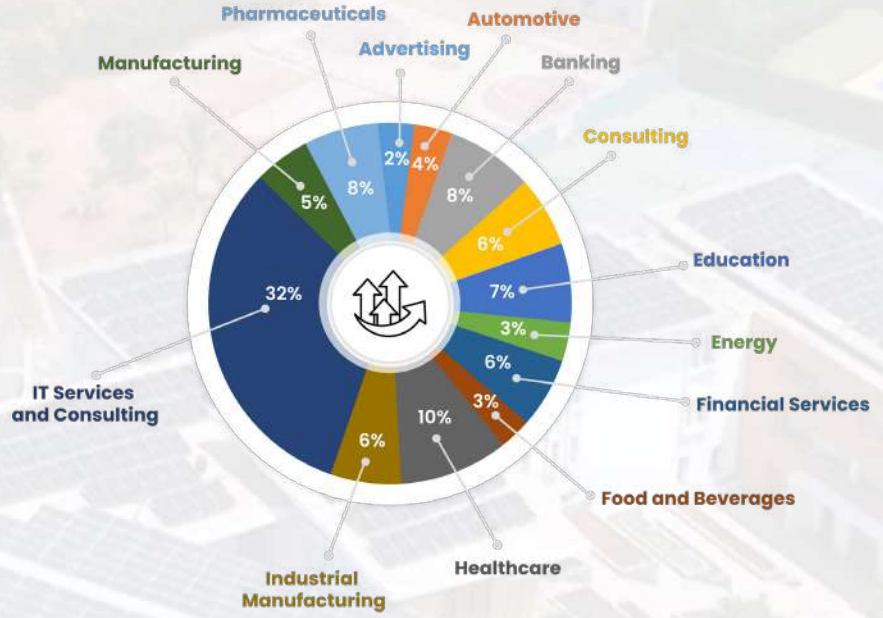
Rigorous masters program while continuing working, and learning by doing approach

Ideally suited for...

- ▶ Working executives
- ▶ Entrepreneur and family business owner
- ▶ Bureaucrats & govt. officials considered for a promotion
- ▶ Professionals who want to earn a management degree without taking time off from their jobs

Industry and Profile Breakdown of Enrollees

Our diverse program attracts professionals from a wide array of industries, reflecting the broad applicability and value of the skills we offer. The pie chart below illustrates the distribution of our enrollees across various sectors:



The chart illustrates the various job titles and their corresponding proportions within the organization. Each segment of the pie represents a specific job title, with the percentage indicating the portion of individuals holding that title.



About GIM

From a small beginning in 1993, with 6 faculty members, teaching a single class with an intake of 24 students in a rented premise, we have grown to 75+ full-time faculty members, six courses with an intake of over 900 full-time students, and a 50-acre campus with world-class infrastructure. We are fortunate to have had Late Fr. Romuald D'Souza as our founding Director. The institute has grown under his visionary leadership from strength to strength.





For Admission Related Inquiries

Contact Person: Mr. Gurinder Pal

Mob: +91 8447042078

Email: admissions@gimonlinepdgm.in

For Administrative Inquiries

Mr. Pratik Salgaonkar / Ms. Sneha Kanolkar

Mob: 8830824669 / 9579126121

Landline: 0832-2366700

Develop an Entrepreneurial Mindset



Exclusive
Startup Bootcamp

Entrepreneurial Pathway

Entrepreneurial Pathway

Participants with an entrepreneurial interest and who want to gain deeper knowledge of setting up a business can access a structured self-paced course designed across 3 modules with a well-defined pathway and live individual mentor reviews as progressive milestones.

Module 1 : Solution Design

- ✓ Introduction
- ✓ Being an Entrepreneur
- ✓ Generating a Great Idea
- ✓ Design Thinking

Mentor Review

Module 2 : Market Testing

- ✓ Proof of Concept
- ✓ Elevator Pitching
- ✓ Marketing & Business Planning
- ✓ Starting Your Business – Lean Canvas

Mentor Review

Module 3 : Business Building

- ✓ Legal Considerations
- ✓ Creating a Pitch Deck
- ✓ Putting a Team Together
- ✓ Working in a Team
- ✓ Leading a Team
- ✓ Entrepreneurship Game

Submit to India Accelerator

Participants successfully navigating all 3 modules of the course along with their respective start up idea will be able to submit the same to India Accelerator. Select start up ideas duly assessed to have adequate potential will be provided “Fast track” acceleration support by India Accelerator, one of the largest start up accelerators in the country.

Investor & Mentor Network



iMentor

A strictly face-to-face, and relationship & mentorship driven program. Meeting with the mentors, Wednesday lunch amongst the founders, and IA staff, mentoring sessions – all are conducted religiously.



iAngel

iAngel is a collaborative network of active angel investors from diverse professional and industry backgrounds looking to invest in early stage, high potential startups. It's one of the rare networks backed by a world class Accelerator, thus enabling an inclusive startup ecosystem.



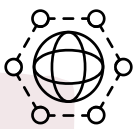
Did you know?

India Accelerator accepts only about 2% of the total applications for its Accelerator Program.

About India Accelerator

India Accelerator is a seed-stage accelerator program that helps startups grow from GOOD to GREAT. It's a structured program that can bring the building blocks for a startup under one roof – the much needed mentorship, the network, the technology, the peripheral services (like legal, financial, etc.) and last but not the least, the capital. It is the ONLY GAN partnered, mentorship-driven, program in India.

Learn To Create The Future



Global Accelerator Network



Experienced Mentors & Gurus



Strategic Alliances & Partnerships

Selected bunch of startups get:



Technology Support



Business Services



Incubation Spaces



GAN Support



Funding



Mentor Support



Talent Solutions
Right Management
ManpowerGroup

6 MONTH-LONG PERSONALISED **CAREER** **EXCELLENCE PROGRAM**

UNLEASH YOUR TRUE POTENTIAL





01

Holistic Career Coaching

- Uncover your values, career interests & development areas
- Leverage industry & role insights

02

RightEverywhere (Digital Platform)

- Leverage tools & comprehensive guidance
- Access to more than 3500 behavioural, managerial, leadership & functional courses

03

Rigorous Job Search Support

- Group job search support for 3 months
- Possibility of working in your dream organization

ABOUT RIGHT MANAGEMENT

40,000
People
to Work
Everyday

12 million
Interviews
Every Year

3.5 million
People
Transitioned
into New
Roles

Right Management is a part of ManpowerGroup (A Fortune 500 organization) and currently operates in more than 40 countries. We leverage our deep industry expertise and understanding of what organizations want and provide end-to-end capabilities across the talent lifecycle. From talent attraction and acquisition to upskilling, development and retention, we provide seamless delivery, leveraging best in breed technology, and extensive workforce insights across multiple countries at scale.