

**#YourGrowthStory**  
begins here!

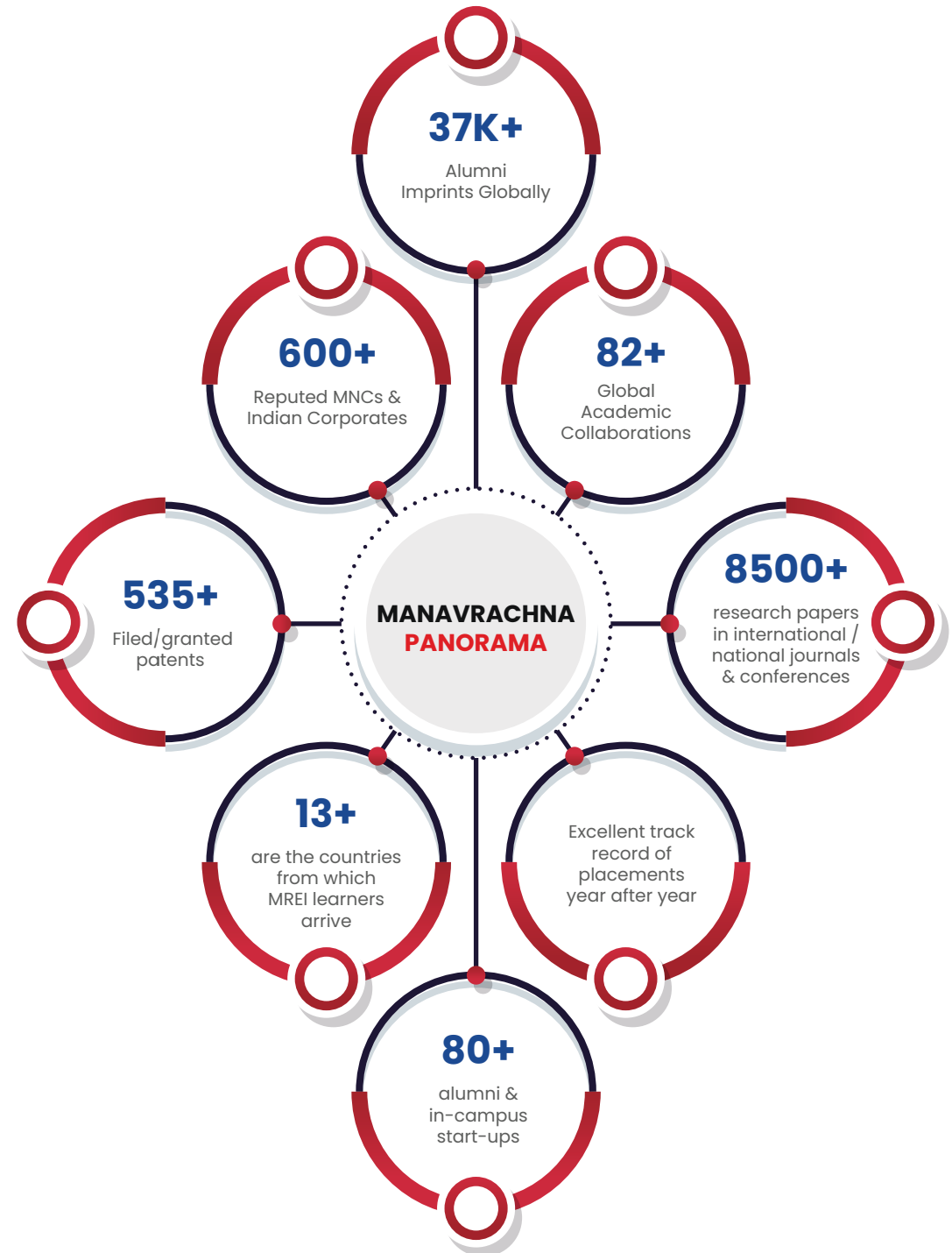


# MREI Influencing **THE WORLD SINCE** **1997**

Manav Rachna Educational Institutions (MREI) are the brainchild of Dr. O P Bhalla, an educationist and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing high-quality education in various fields including Engineering, Management, Psychology, Economics, Computer Applications, Humanities, Commerce, Business Studies, and many more.

MREI has been changing the world for more than two decades.

The work we do here is constantly expanding the depth of human knowledge and improving the lives of people.



# Envision **#YourGrowthStory** with **Manav Rachna Online**

In today's world of digitization, technical education stands at the crossroads of keeping pace with the emerging needs of humankind along with fast changing trends in governance and scientific development. Keeping this in mind, Manav Rachna has launched "Manav Rachna Centre for Distance and Online Education" to provide quality programs to those learners who are not able to draw benefits from conventional systems of education.

The online programs will help the learners to achieve an academic degree along with flexibility and relaxation. These online programs hold equal academic value as on-campus degrees and help learners in developing themselves into an industry ready as equivalent to a conventional degree. Students can perfectly reshape their career and future through impeccably designed online programs. The renowned faculty, cutting-edge advanced curriculum, technology driven and a remarkable content delivery will be helpful in the successful implementation of online programs.



The goal of Manav Rachna Online is to facilitate education and increase its access to prospective learners and providing opportunities to make efficient use of scarce resources in light of the new economic realities of higher education.



To develop emerging skills through online learning methodologies to pursue their Academic and Professional goals.

To impart profound knowledge and understanding of conceptual aspects of multidisciplinary learning.

# Message from the President



**Dr. Prashant Bhalla**

President, MREI

Dear students,

At Centre for Distance and Online Education, your learning outcome will meet the same world-class academic standards. As students in the campus, you will have the same access to facilities, the same access to the heritage of excellence at MREI and the same sense of pride in your degree. So experience the pride that you are part of Manav Rachna Online, and part of our community. Engage with your fellow learners and faculty.

We realise that online learners are subject to all the usual pressures of learners studying in any university, with often a whole series of other added life pressures whether it be financial, social, work, time consuming family or caring responsibilities.

We support your wellbeing and we want to make sure that you enjoy your time studying here and that you emerge stronger and more knowledgeable as an individual. Our best wishes for a very invigorating learning experience.

# Message from the Director



**Prof (Dr.) Lt. General R.K. Anand**  
**PVSM, AVSM, SM, VSM (Retd.)**

Director, Centre for Distance  
and Online Education, MRIIS

Dear students,

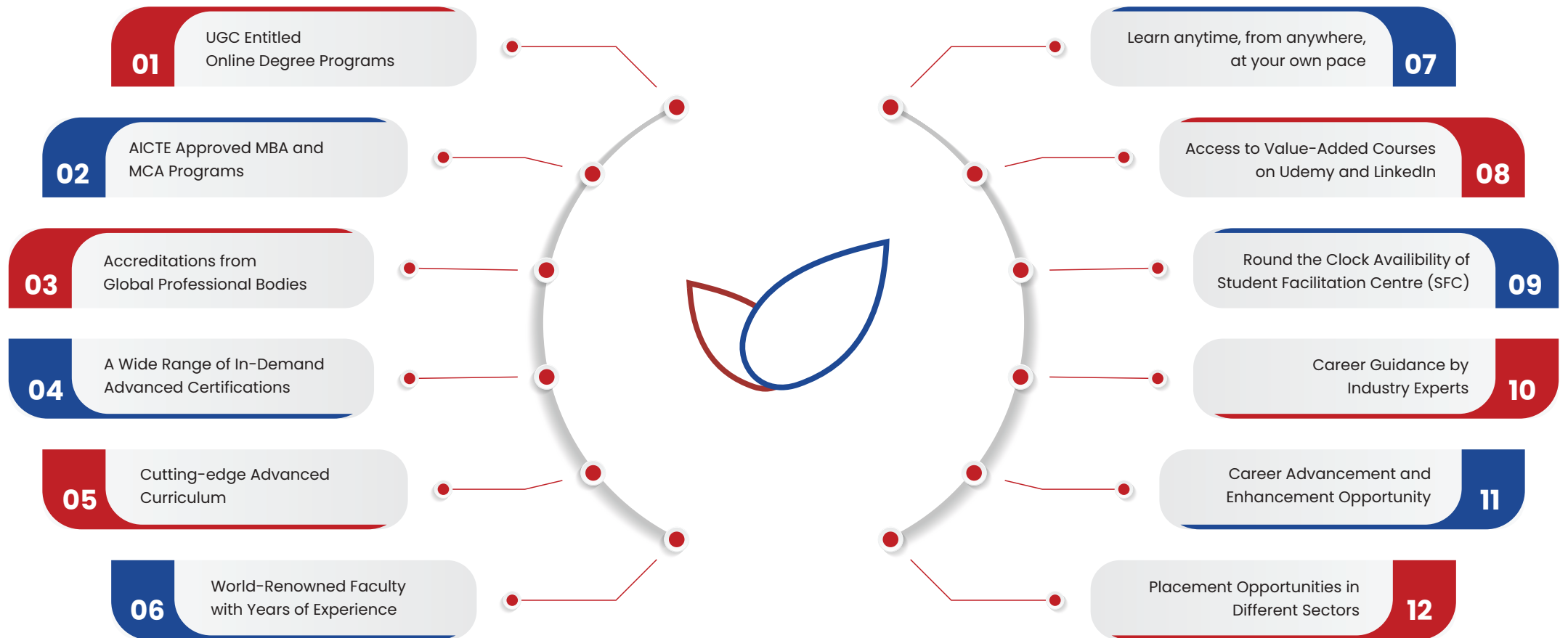
In this ever-evolving world, there is always an urge to gain knowledge. This becomes a challenge especially for those who cannot effort to move to best of the institutions or for those who want to work to earn while they find time to learn. The Centre for Distance and Online Education is a boon for such learners.

Taking University Online to the learners and making learning easy are the two cornerstones of this centre. Being an online-cum-digital University we pursue a student-centric approach which helps in building students' future and helps them to contribute their best to the society and the Nation. MR-CDOE ensures that geographical and physical distance has no meaning and knowledge has no bar. The impeccable faculty members and renowned experts are available a click away to deliver an ocean of learning. The Centre emphasizes culminating theoretical knowledge with practical exposure, which not only ensures the ready-employability of the fresh graduates but also provides them with an extra edge over their counterparts in terms of depth of subject knowledge.

Our programmes are the gateway to promising futures and our students graduate as career-ready professionals, entering sectors that are highly in demand. I assure that the CDOE will transform careers of all our students to be the leaders of tomorrow. I wish all the very best to the prospective students.

# Taking University to the Learners

Manav Rachna Online has been diligently pouring all of its efforts into discovering newer and creative ways to offer effective and learner centric education, where, learners can learn at their own pace and under guided mentorship. We believe in taking university to the learners, whereby, learners can access university, course content, mentors, library, and other facilities with just a click.



# Bachelor of Computer Application (BCA)

An industry-aligned program that focuses on providing learners with industrial exposure and practical knowledge with case studies.

A BCA graduate will be equipped with vocational knowledge to get placed in the global industry.

## Program Layout



Duration:  
**3 Years**



Total Credits of the program:  
**120**



Eligibility Criteria:  
**Passed 10+2 examination or its equivalent examinations**

## Highlights

Understand how to apply technology to effectively solve practical and industrial challenges

The curriculum instills professionalism, social awareness, and communication skills to work as a team

Enhance your creativity and inventive thinking skills by addressing design and developmental trade-offs in the IT industry

## Specializations Offered



Data Science and Big Data Analytics



Cyber Security



Artificial Intelligence and Machine Learning

## Career Opportunities after an Online BCA



System Analyst



Web Developer



Data Scientist



Data Analyst



E-Commerce Executive



Ethical Hacker

### Total program fee

Domestic

International

₹1,50,000

\$3,000

# Bachelor of Business Administration (BBA)

A BBA Degree is the most popular and sought-after three year online program consisting of six semesters. It is a judicious mix of skills so as to make learners industry-ready and making them competent and capable enough to join the professional management career in the industry.

## Program Layout



Duration:  
**3 Years**



Total Credits:  
**General: 120**  
**Specialization : 140**



Eligibility Criteria:  
**Passed 10+2 examination or its equivalent examinations**

## Highlights

Get a job opportunity in Business Administration & Management driven sectors

Continuous query solving sessions for improved learning experience of the participants

Various communications and practice platforms for better understanding of the management domain

## Specializations Offered



General



Digital Marketing



Banking and Financial Markets

## Career Opportunities after an Online BBA



Business Analyst



Data Analyst



Branding Strategist



Supply Chain Manager



Recruitment Executive



HR Executive

### Total program fee

Domestic

International

₹1,50,000

\$3,000

# Bachelor of Arts (Hons.) Economics

The study of Economics provides immense opportunities for the learners to understand the relation between the economy and society and the economic problems at the international level.

The B.A. (Honors) Economics will offer insight into the complexities, dynamics and challenges of the contemporary economic phenomenon under an applied quantitative framework for decision-making on social and environmental welfare.

It enables learners with modelling the perspective of economic thought by aiding in disciplinary growth and policymaking.

## Program Layout



Duration:  
**3 Years**



Total Credits of the program:  
**140**



Eligibility Criteria:  
**Passed 10+2 examination or its equivalent examinations**

## Highlights

Curriculum designed by economists and professionals to bridge the academic and industrial gap

In-depth course coverage to equip learners with modern analytical tools using statistical/econometric software

Analysing the ongoing economic issues and demonstrating their understanding of global interconnectedness

Focus on training on applied techniques in econometrics, data analysis, logical thinking and policy making

Hands-on experience with software such as SPSS

Emphasis on capstone projects

## Career Opportunities after online BA(Hons.) Eco



Econometrician



Risk Analyst



Economist



Market Research Analyst



Business Analyst



Policy Analyst

### Total program fee

Domestic

International

₹90,000

\$1,800

# Bachelor of Commerce (B.Com)

The field of commerce plays a crucial role in the nation-building. There is always a necessity to simplify the procedures related to law, trade, finance, audit, and taxation. The course is designed to meet the requirements of the business and industry with relevant curriculum and pedagogies. It is delivered by highly experienced and well-qualified faculty and mentors with the aim to transform the learners into industry-ready professionals.

## Program Layout



Duration:  
**3 Years**



Total Credits  
**General: 120**



Eligibility Criteria:  
**Passed 10+2 examination or its equivalent examinations**

## Highlights

Equips the learners with a comprehensive view of the following:

- ▶ Accountancy
- ▶ Economics
- ▶ Taxation
- ▶ Finance
- ▶ Marketing
- ▶ Law

## Specializations Offered



General

## Electives

- ▶ Accounting and Finance
- ▶ Auditing and Taxation
- ▶ Entrepreneurship
- ▶ Business Analytics

## Career Opportunities after an Online B.Com



Marketing Manager



Chartered Accountant



Investment Banker



Tax Consultant



Financial Consultant



Cost Accountant

### Total program fee

Domestic

International

₹90,000

\$1,800

# Master of Commerce (M.Com)

An Online M.Com from Manav Rachna Centre for Distance and Online education is a two-year degree program that offers an in-depth understanding of the theoretical concepts related to Accounting & Taxation, Finance, Micro & Macroeconomics. The program is designed to meet the requirements of the business and industry with relevant curriculum and pedagogies. Learners with an M.Com degree would be equipped with competencies and skillsets that would enable them to pursue and excel in their career in the field of banking, insurance, finance, accounting and audit.

## Highlights

Comprehensive view of Accountancy, Economics, Taxation, Finance, Marketing, and Law

M.Com offers learners a post-graduate degree in collaboration with an knowledge partner to equip students for the certification

## Specializations Offered



General

### Program Layout



Duration:  
**2 Years**



Total Credits  
**80**



Eligibility Criteria:  
**Passed in Bachelor/Graduation degree - B.Com, BBA) (any stream) and BA (Economics) from recognized university**

### Total program fee

Domestic

₹1,00,000

International

\$2,000

## Career Opportunities after an Online M.Com



Marketing Manager



Chartered Accountant



Investment Banker



Tax Consultant



Financial Consultant



Cost Accountant

# Master of Business Administration (MBA)

Manav Rachna Online offers a UGC and AICTE approved Online MBA Program that is designed for individuals who are looking to get an overall understanding of business management. It provides them with a multidisciplinary approach to shape their career inside and outside their domain of education and to meet the evolving needs of the society. The commitment of multidisciplinary education is to broaden the participation of learners in higher education and leads to a more diverse community. In multidisciplinary approach, learners are inspired to select divergent courses from multifarious disciplines to expand their knowledge, discover themselves through creative thinking and learn the skills of collaboration.

## Electives

- ▶ Marketing
- ▶ Finance
- ▶ Human resources and Organizational Behaviour
- ▶ International Business
- ▶ Operation management
- ▶ Event and Media Management
- ▶ Management Information System
- ▶ Health Care Management
- ▶ Entrepreneurship and Small Business Management
- ▶ Waste Management
- ▶ Aviation Management
- ▶ Banking and Insurance Management
- ▶ Business Intelligence and Analytics
- ▶ Logistics and Supply Chain Management
- ▶ Digital Marketing and E-commerce

## Program Layout



Duration:  
**2 Years**



Total Credits of the program:  
**102**



Eligibility Criteria:

**Passed bachelor degree of minimum 3 years duration with at least 50% marks.**

## Highlights

Exposure to all the critical and functional areas of management

Industry connect through high end guest lectures/international webinars

Learning by doing approach through capstone projects with guided supervision

### Total program fee

Domestic

₹1,20,000

International

\$1,450

## Career Opportunities after an Online BBA



Business Analyst



Data Analyst



Branding Strategist



Supply Chain Manager



Recruitment Executive



HR Executive

# Master of Computer Application (MCA)

Manav Rachna Online offers a UGC and AICTE approved Online MCA Program that is designed for individuals who are looking to build or advance their career in the tech domain. It provides them with a multidisciplinary approach to shape their career inside and outside their domain of education and to meet the evolving needs of the society. The program gives learners an in-depth understanding of the latest technologies and programming languages, thus enhancing their technical skills and preparing them to top roles in the IT industry.

## Program Layout



Duration:  
**2 Years**



Total Credits  
**80**



Eligibility Criteria:  
**Passed bachelor degree in Computer Science Engineering or any equivalent degree with at least 50% marks.**

## Electives

- ▶ Artificial Intelligence and Machine Learning
- ▶ CyberSecurity
- ▶ Big Data Analytics and Data Science

## Highlights

Nurtures competent professionals through real-life projects and thereby fosters continuous learning amongst learners

Learners will be prepared for a global career in computing by enriching the curriculum with a blend of theory and practice

Highly qualified and experienced faculty members strive for giving academic and industrial exposure

The course contents have been designed to succor learners to thrive their analytical thinking and problem-solving skills

### Total program fee

Domestic

₹1,00,000

International

\$1,800

## Career Opportunities after Online MCA



Software Engineer



Data Scientist



Systems Analyst



Network Administrator



Database Administrator



IT Consultant



Web Developer



Mobile App Developer



Cybersecurity Analyst

# Learning Methodology

Manav Rachna Centre for Distance and Online Education follows Choice Based Credit System (CBCS) with a basket of a good number of Elective Courses including Discipline specializations, Generic specializations, Open specializations, and Industrial Training that has been embedded in the curricula for all the programs. The course work is supplemented by guest lectures from eminent persons from academics and experts from industries. Soft skills training is provided to make learners recruitment ready for job opportunities in IT industries and other enterprises. The faculty will regularly be in touch with industry & their knowledge partners with a view to ensuring that the learners are kept abreast with the latest developments in technology.

The learners will be provided the feature of a learning community (Learning Management System) where they can coordinate with researchers, faculty members, and peers whenever needed.

-  Program delivery follows the prescribed four quadrants approach
-  Interactive live sessions by eminent faculty members
-  User-friendly LMS with world-class technology
-  Access to 24x7 digital library and other resources
-  Peer group learning through discussion boards and web forums
-  Self-study activities including assignments, quizzes, MCQs, etc.
-  Online proctored examinations

# MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION



**Prof (Dr.) Lt. General R.K. Anand**  
PVSM, AVSM, SM, VSM (Retd.)

Director, Centre for Distance and  
Online Education, MRIIS



**Prof.(Dr.) Shaveta Bhatia**

Deputy Director, Centre for Distance &  
Online Education, MRIIS



**Dr. Mridula Batra**

Assistant Director & Programme  
Co-ordinator - MCA



**Dr. Sahil Malik**

Assistant Professor & Programme  
Co-ordinator - M.Com



**Ms. Neha Thakur**

Assistant Professor and Programme  
Co-ordinator - B.Com



**Mr. Amit Chatterjee**

Assistant Professor and Programme  
Co-ordinator - Economics



**Mr. Tafheem Bashir**

Assistant Professor & Programme  
Coordinator-BBA



**Ms. Ankita Gosain Rangila**

Academic Counsellor,  
MBA in Marketing



**Mr. Sathish Kumar**

Assistant Registrar - CDOE



**Mr. Sohail Imran**

Assistant Manager - IT

# Corporate Resource & Career Development Centre

It's a known fact that over the past decade, career opportunities have increased dramatically owing to strong economic growth. Despite this, a large number of fresh graduates fail to find suitable employment as they are unable to meet the skill and productivity level expected by the industry. As per a NASSCOM study, only 35% of total fresh engineers are employable due to a lack of technical skills as well as communication skills. This skill gap is a combination of a lack of technical skills as well as personality and communication skills. While the university curriculum imparts great conceptual grounding, there keeps emerging a need for industry readiness through skill upgrades on new technologies as well as communication skills and personality development.

CDC provides overall personal effectiveness and development. Personal and technical skills will help in making your career more rewarding and help a learner benchmark his/her skills with industry expectations. After that, CRC builds the necessary skill set for specific roles in the industry and then provides opportunities to connect with the right organization through campus placement.

Corporate Resource Centre (CRC) is a centralized department under Manav Rachna Educational Institutions (MREI). It plays an imperative role in shaping the career of learners from orientation, internships, projects, and summer training to their final placements. Our goal is to assist the learners to be successful in their career development and job placement activities. The center shoulders the responsibility of organizing in-campus interviews for learner training and placement.

## **MANAV RACHNA CENTER FOR DISTANCE & ONLINE EDUCATION (MRCDOE)**

The last couple of years have witnessed a complete transformation be it in terms of going online completely, to learn and enhance the major competencies virtually with lots of precision. Students without losing their morale have adopted new-age technology solutions to perform stupendously.

# Potential Recruiters

accenture

AON Hewitt

bharti AXA  
general insurance

ADITYA BIRLA GROUP

Tech  
Mahindra

Deloitte.

EATON

EY  
Building a better  
working world

GENPACT

wipro

JCB

HCL

IBM

ICRIER

Infosys

Nielsen

KPMG

L&T Infotech

Le Lastcoin Investment  
... Lifetime Procurement

pwc

DELL

tcs TATA  
CONSULTANCY  
SERVICES

NIIT  
technologies

NIIT

SAMSUNG

TATA  
TATA TECHNOLOGIES

# On-boarding Process

Step  
**01**

## Registration

Register in easy steps by clicking on the 'apply now' button

Step  
**02**

## Application Form

Submit your details & complete your application

Step  
**03**

## Fee Payment

On form completion, hassle-free secured digital fee payment

Step  
**04**

## Document Verification

Your documents shall be verified

Step  
**05**

## On-boarding

We welcome you to start your journey with Manav Rachna Online

Step  
**06**

## Manav Rachna LMS

Your one-stop IMS for attendance, classes, assessments, etc

Step  
**07**

## Assessments

Give exams from anywhere with a live proctoring facility

Step  
**08**

## Degree

Degree bestowed is recognized and accepted worldwide

# Fee Structure

## Academic Year – 2023 – 24

Programs		Domestic Fee Structure		
Program	Duration	Total Program Fee	Annual Break-up	Sem Break-up
BCA	3 Years	₹150,000	₹50,000	₹25,000
BBA	3 Years	₹150,000	₹50,000	₹25,000
B.Com	3 Years	₹90,000	₹30,000	₹15,000
B.A (Hons.) Economics	3 Years	₹90,000	₹30,000	₹15,000
M.Com	2 Years	₹100,000	₹50,000	₹25,000
MBA	2 Years	₹120,000	₹60,000	₹30,000
MCA	2 Years	₹100,000	₹50,000	₹25,000

*\*Annual program fee includes registration and examination fees*

# Join our global community and build **#YourGrowthStory** shaping the future of online learning together

We are proud of what we have achieved with online learning at the MREI. We have built the largest portfolio of online postgraduate programs. We have developed degrees and intend to help learners take a big step towards a successful life.

What learners want to study, how they want to study, where they want to learn, who they want to work with and be taught by; is all fluid and fast-moving.

So we know, as we work to realise our vision of being a world-leader in digital education, we will need to change too. We want to develop and deepen our expertise, advance our technology and extend our research.

We want to always be scanning the horizon to see what is coming next, to understand it, to embrace it, to master it.

## **To do that, we need you!**

So, if you want to transform your career, awaken your powers of critical thinking, and enhance **#YourGrowthStory**, join our stimulating global community, have a tangible impact on society and help realize the bold vision of Manav Rachna Centre for Distance and Online Education.



# Reach us and kickstart **#YourGrowthStory**

📍 **Manav Rachna Campus,**  
Sector – 43, Delhi–Surajkund Road,  
Faridabad – 121004, Haryana, India

☎ +91 6361 600 600

✉ [enroll@manavrachnaonline.edu.in](mailto:enroll@manavrachnaonline.edu.in)

🖱 [www.manavrachnaonline.com](http://www.manavrachnaonline.com)

